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PART--I-- Orders and Notifications by the Government of Tripura, The High Court, Government Treasury etc.

GOVERNMENT OF TRIPURA
DIRECTORATE OF INFORMATION & CULTURAL AFFAIRS
AGARTALA, WEST TRIPURA

NO.F.65 (166)-ICA/93/Advt./P-III Dated, Agartala, the 21-8-2018.

NOTIFICATION

In partial modification of existing Tripura Advertisement Guidelines issued vide No.F.65(166)-ICAT/93/Advt, dated 20th January 2009, the Governor of Tripura is hereby pleased to modify / amend further clauses 12 and 17 of the said Tripura Advertisement Guidelines, 2009 as follows:

1. **Short title and Commencement**
   i. This Guidelines may be called "The Tripura Advertisement (6th Amendment) Guidelines 2018."
   ii. It shall come into force on and from the date of its publication in the Tripura Gazette.
2. **Modification of Clause 12:**
   The existing clause 12 shall be substituted as follows:
   "12) rates of Classified & Display Advertisement (B&W) in newspapers shall be substituted by the following."

Category	Rate per column centimetre
Category - "A"	Rs.110/-
Category - "B"	Rs.90/-
Category - "C"	Rs.65/-

3. **Modification of Clause 17**

The existing clause 17 of the guidelines shall be substituted by the following:

"17. The claims regarding ownership, circulation and other declarations will be verified by the Department and due action including stopping of advertisements will be taken in case of any violation. In case deviation is found in circulation figures, the newspapers will be re-categorized in appropriate category."

By order of the Governor
21.8.2018
(Sushil Kumar)
Principal Secretary to the
Government of Tripura.

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